

Driving Employee Engagement through EV Salary Sacrifice

Adam Dicker, Employee Benefits Manager,
Flight Centre Travel Group



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Are you interested in switching to an electric car?

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Introduction to EV Salary Sacrifice & Employee Engagement

- Save up to 60% on a new or used electric car.
- Payments are made through pre-tax salary deductions.
- Everything is included: comprehensive insurance, maintenance, breakdown cover, tyres, no deposits, early termination protection, charging options & more.

EV salary sacrifice is a powerful tool for enhancing employee satisfaction and supporting your corporate sustainability goals.



What is EV Salary Sacrifice?

- Employees exchange part of their pre-tax salary in return for a fully serviced electric vehicle.
- The scheme helps employees save on National Insurance contributions, income tax, and EV running costs, making it an attractive, affordable option.

1 Employee

2 Salary deduction

3 EV

4 Cost savings

EV Salary Sacrifice as a Key Employee Benefit

- Green benefits are highly valued in today's competitive job market.
- Aligns directly with corporate sustainability initiatives.
- Sustainability-focused benefits are more appealing to the modern workforce compared to traditional perks like company cars or pensions.
- ~50% of Millennials & Gen Z's make choices about where they work based on their values (Deloitte, 2021),



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Flight Centre's Sustainability Agenda

- Key milestones:
 - 2023: Implement mitigation activities to reduce Scope 1, 2 & 3 emissions
 - 2026: Carbon neutral operations and business travel for equity countries
 - 2028: 100% renewable electricity across operations
 - 2050: Achieve Net Zero
- Our EV salary sacrifice scheme aligns beautifully with these goals, reducing carbon emissions and supporting greener transportation.



Fostering Engagement through Sustainability

- Employees are more engaged when company values align with their personal sustainability goals, creating a deeper connection to the organisation.
- The EV salary sacrifice scheme enhances this by allowing employees to contribute to a sustainable future.



Why We Love Working with loveelectric

- Zero-Risk Guarantee.
- Reliable and seamless scheme management with excellent customer support.
- Used and new options available.
- Committed to sustainability: BCorp Certified, EVs only, 10% profits to charity.
- Transparent pricing and no hidden fees.
- Comprehensive package: everything from insurance to maintenance is included, giving employees peace of mind.
- Ongoing support for employees, helping them understand and maximize the benefits of EV salary sacrifice.
- 5,000 free miles with OVO.

“

I'd strongly recommend **loveelectric**; the key to a scheme like this is to keep it simple and efficient — and **loveelectric** does just that.

Chris Galantly, CEO, Flight Centre Travel Group

FLIGHT CENTRE
TRAVEL GROUP™



Our Team's Engagement



Launched in April 2023



Reliable and seamless scheme management with excellent customer support.



274 unique users



36 orders



34 cars delivered

61.2t

We've reduced our carbon footprint by 61.2t CO2e each year just through EV salary sacrifice - and growing.

What Our Drivers Have to Say

“

"Thanks to loveelectric's EV salary sacrifice scheme, I got a new car without any deposit, and the whole process was simple and efficient."

Joe B

“

"The drive is amazing, easy to adapt to, and the range eliminates any concerns about range anxiety."

Steve N

“

"Switching to an EV through loveelectric has reduced my tax, NI, and fuel costs, and the app made the process seamless."

Cathal M

Most Popular Manufacturers



Loveable Features

✕

MG MG4 - Projected Payslip

Current	Payments		Deductions	
Your projected payslip, with the information you have provided us.	Basic Salary	£3,333.33	Childcare Vouchers	£100.00
	Annual Bonus	£0.00		
	Revised Pay			£3,233.33
			Benefit in Kind Tax	£0.00
			Income Tax	£437.17
			NI Contributions	£174.87
Net Pay			£2,621.30	

Projected	Payments		Deductions	
Your projected payslip, with the information you have provided us, and this car on salary sacrifice.	Basic Salary	£3,333.33	This Car (expected)	£460.58
	Annual Bonus	£0.00	Childcare Vouchers	£100.00
	Revised Pay			£2,772.75
			Benefit in Kind Tax	£10.81
			Income Tax	£345.05
			NI Contributions	£138.02
Net Pay			£2,278.87	

£343/mo
difference in projected take-home pay

The results provided on this page are to be used as estimates only and may vary from your actual payslip information. Please seek independent tax advice.

[View car](#)

Why EV Salary Sacrifice is a Key Recruitment & Retention Tool

- Significant cost savings for employees.
- Sustainability appeal, attracting eco-conscious talent.
- Fostering an inclusive, forward-thinking workplace culture.
- Improving overall employee well-being by offering flexibility.

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Conclusion: The Future of EV Salary Sacrifice

- The financial benefits are substantial for both employees and employers.
- Sustainability drives stronger engagement and retention.
- The future of employee benefits lies in innovative, green solutions like EV salary sacrifice.



Q&A

Adam Dicker, Employee Benefits Manager,
Flight Centre Travel Group

Ben Nixon, Sales Director,
loveelectric

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