

# Designing a blueprint for financial wellness

Understanding the impact on employee engagement





Department  
for Environment  
Food & Rural Affairs



Natalie Jutla

Employee Offer and Benefits Lead

Journey into financial  
wellbeing

Fostering engagement

Lessons learnt

Things to consider



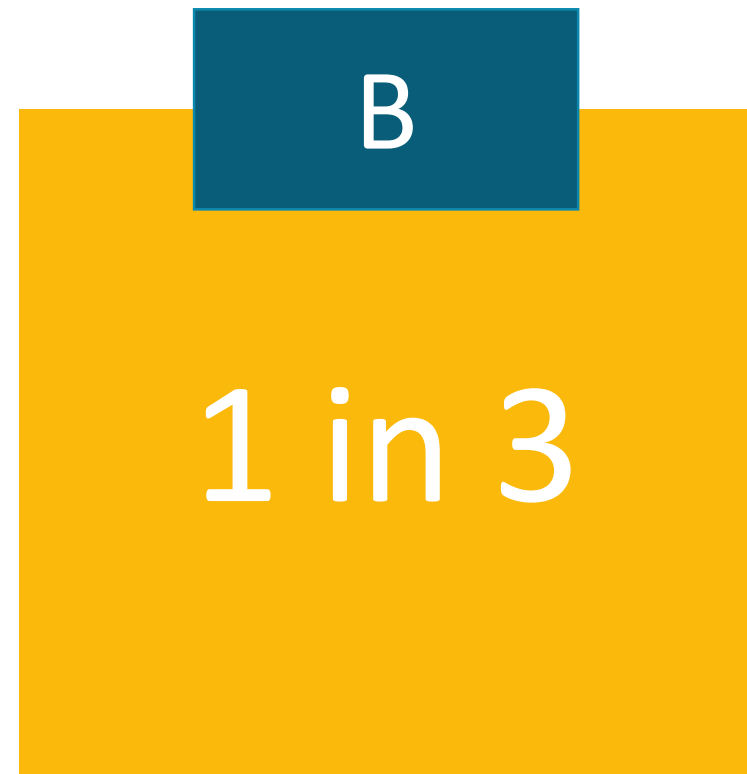
QUIZ TIME

How financially healthy

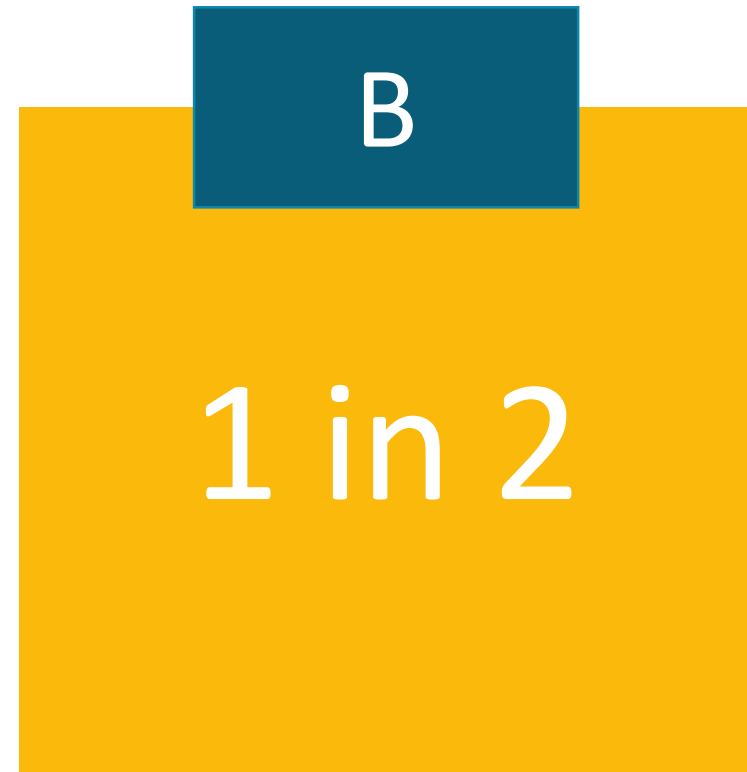
are our employees

across the UK?

# How many employees say their biggest concern is money worries?



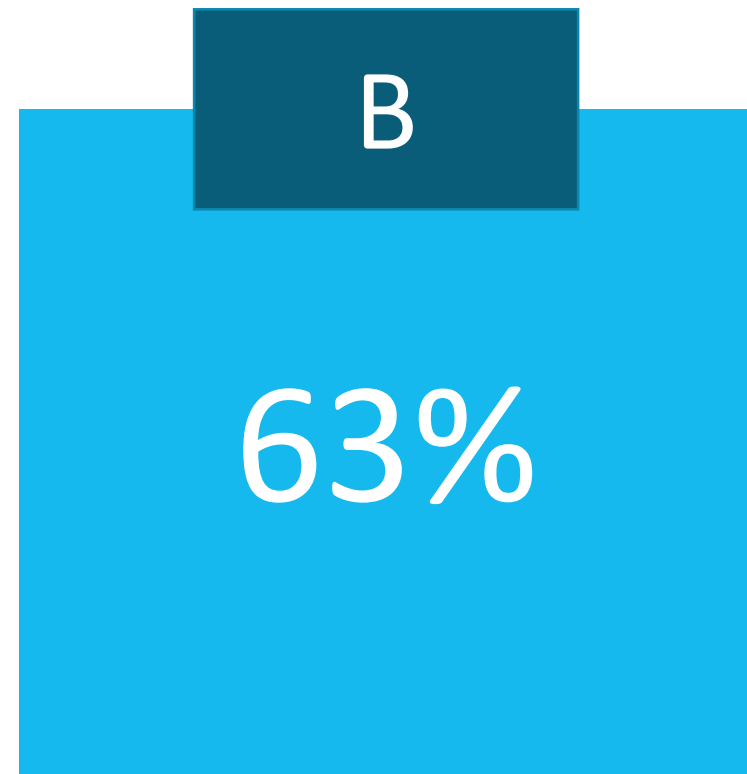
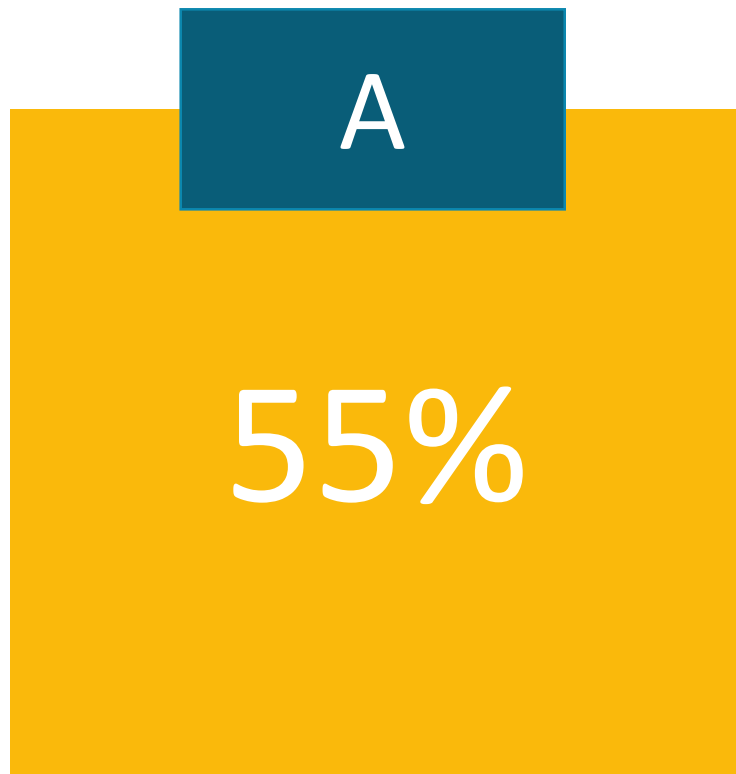
How many employees would NOT be able to afford an unexpected £250 expense:



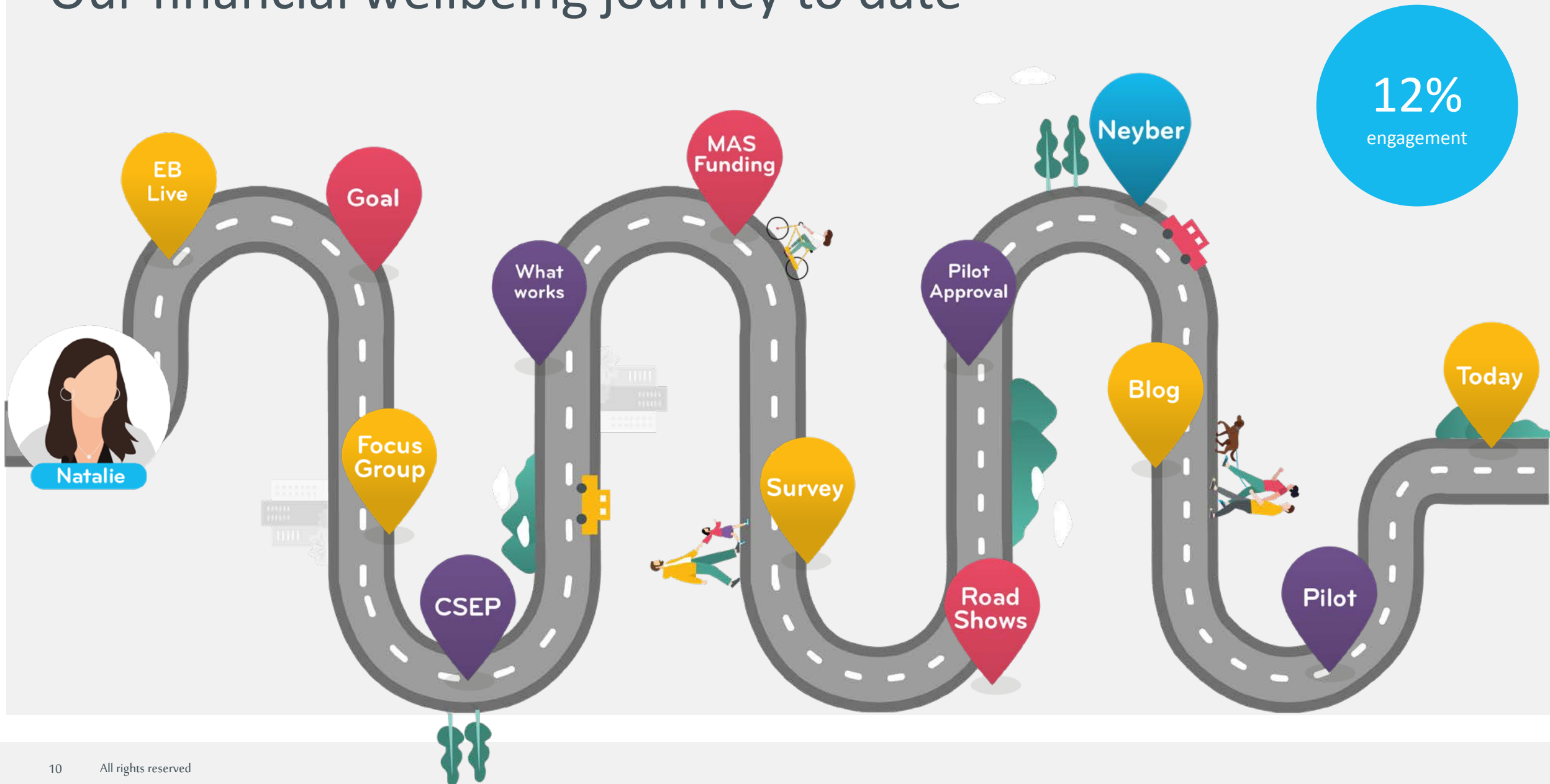
# What is the average UK household debt?



# What % of employees say they would like to receive financial education from their employer?



# Our financial wellbeing journey to date





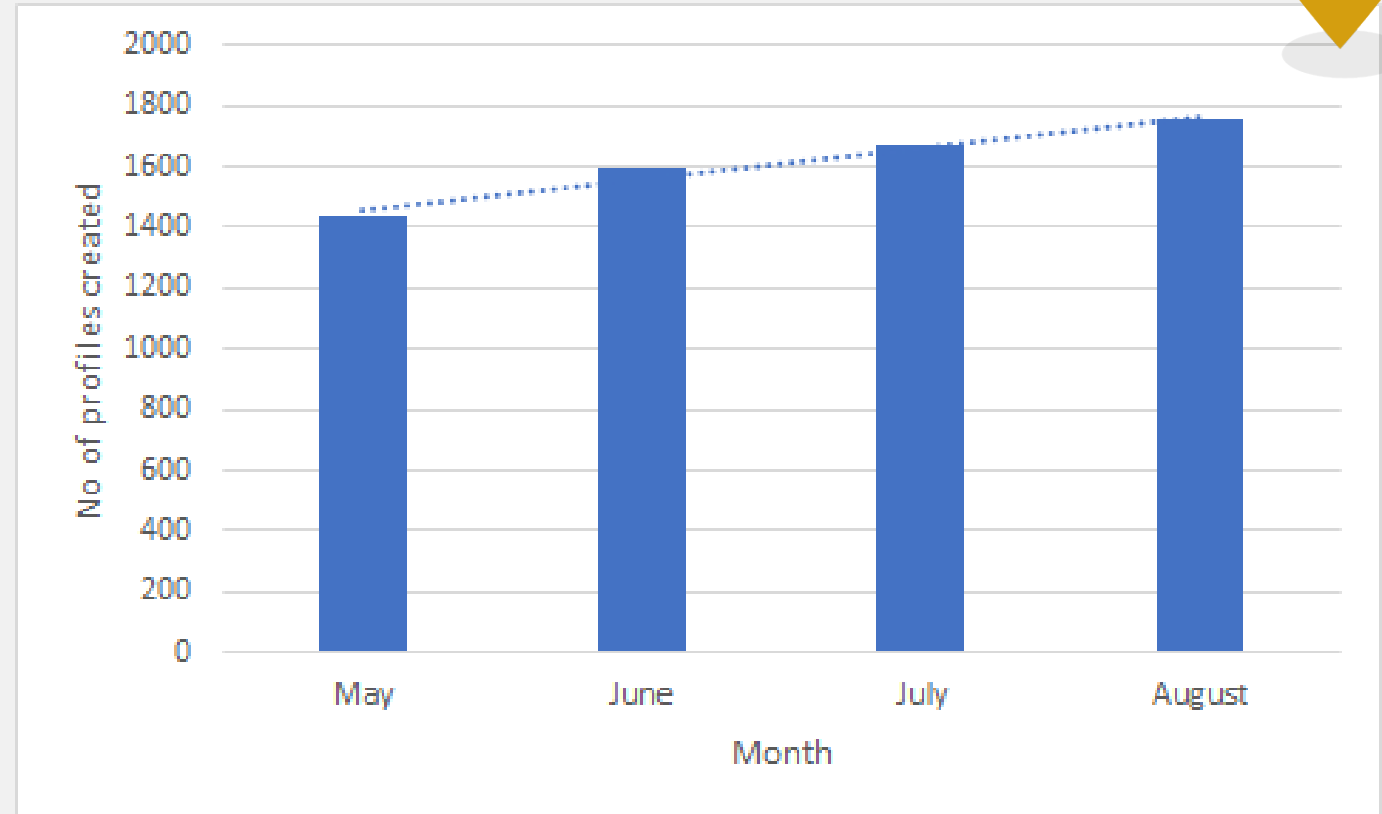
# A valued benefit

1800

employees engaged

6%

engagement within the first week of launching





### Leadership buy-in

Take them on the journey with you



### Understand your people

Do the research



### Find the voice of your people

Run focus groups

# Fostering Engagement

Effective communication and buy-in

# Key lessons learnt



IT'S NOT A TICK-BOX  
EXERCISE

THERE'S NO 'ONE-  
SIZE FITS ALL'  
SOLUTION

WORK WITH YOUR  
TEAMS

FIND AN ADAPTABLE  
& FLEXIBLE PROVIDER



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Have you built your  
financial wellbeing  
strategy yet?

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# Seven things to consider when starting your journey



1

Ask your people what's important

2

Know what's important to you

3

Know your offering completely

4

Prepare to be challenged

5

Prepare to educate

6

Make it real

7

Make it fun



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# Questions?

THANK YOU FOR YOUR TIME

