



# Aligning benefits and wellbeing initiatives to drive satisfaction

**Josie Lazenby - Senior Manager**

**Wellbeing & Benefits - Virgin Atlantic**



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ntic



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Aligning benefits and wellbeing

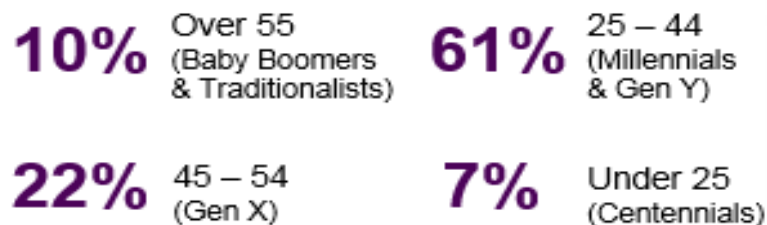




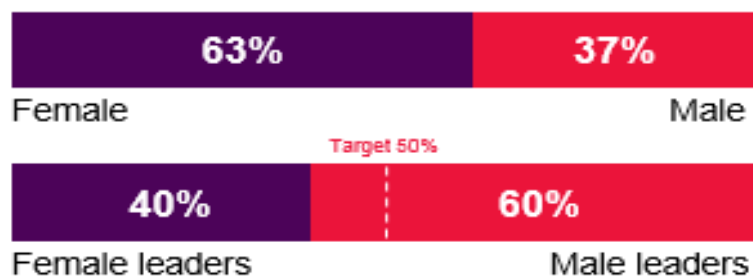
# Our People

## Profile

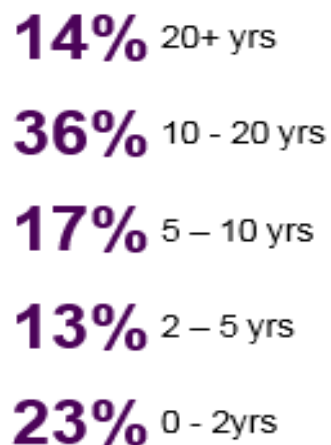
### Age



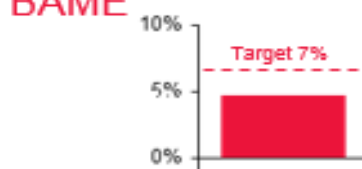
### Gender



### Tenure

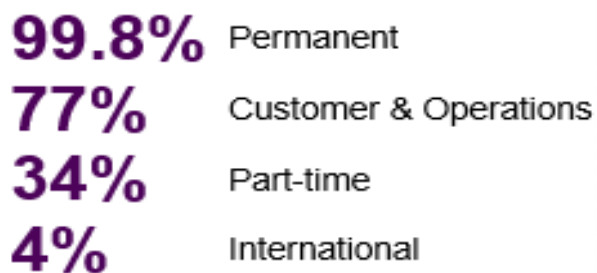


### BAME



## Composition of our people

### Contract mix

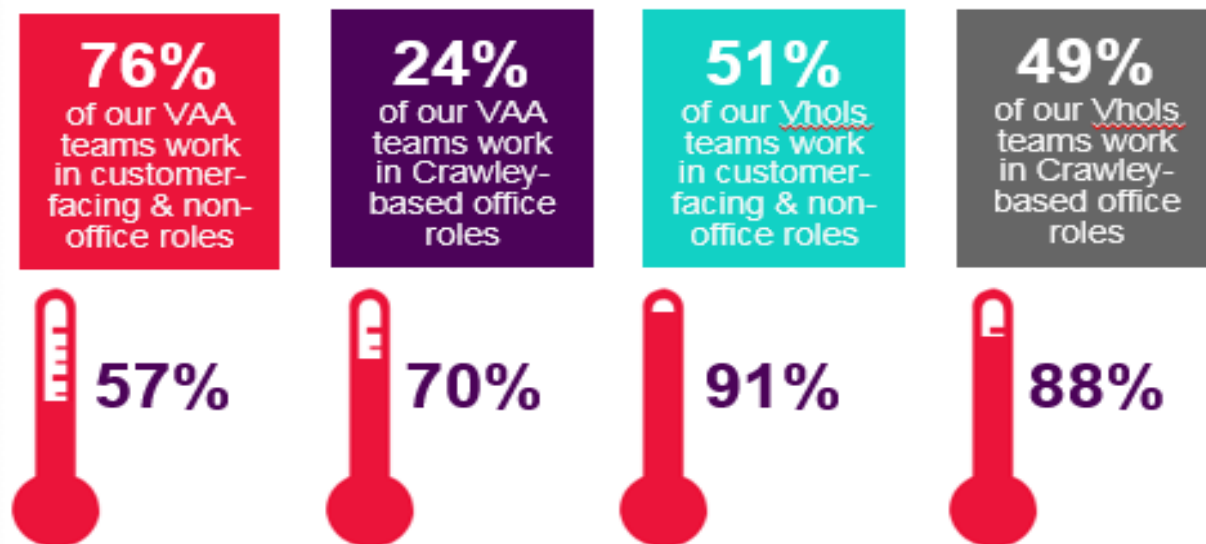


### Headcount & FTE

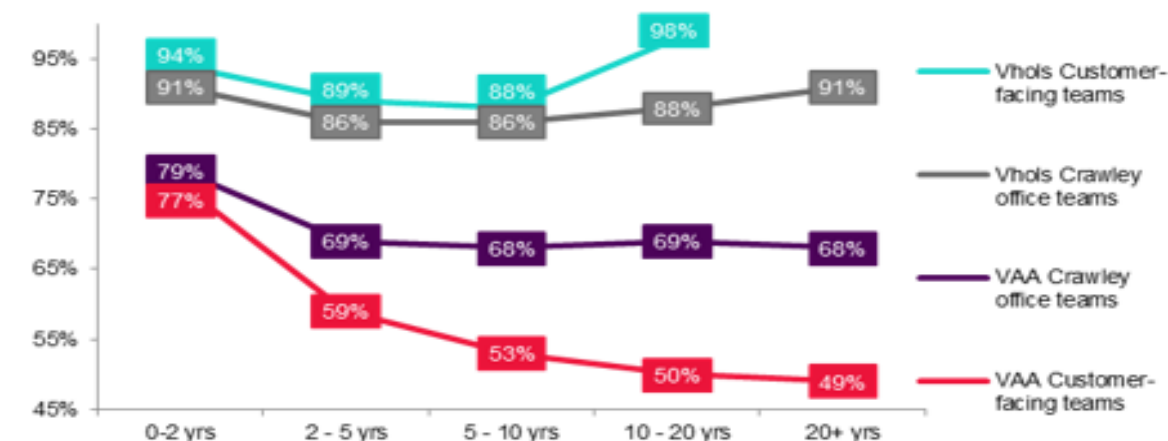


## Engagement

### Differences by working environment<sup>1</sup>



### Differences by tenure









Supporting physical, mental &  
financial wellbeing



# Wellbeing



Communication as a tool to  
engage and drive outcomes

virgin atlantic 

 HOLIDAYS

eve

Be your best self



*Red Velvet*

*AIRBUS A350-1000*

